

Spot Varnish, Foiling Checklist & Set up

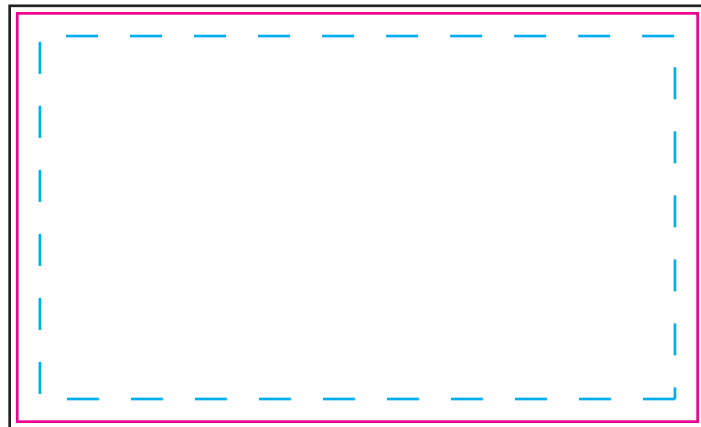
CMYK Front



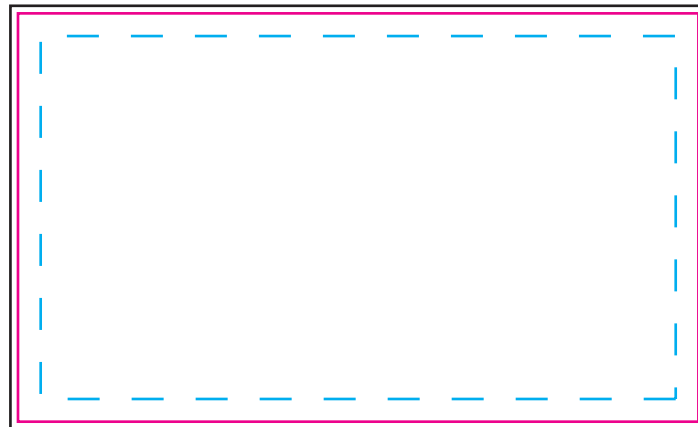
CMYK Front



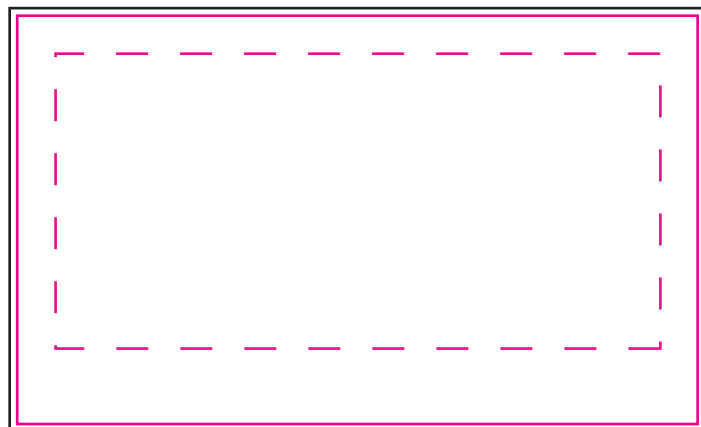
Spot UV Front



Spot UV Front



Foil Front (Gold or Silver foil)



Black line is bleed size 92x56mm. Please make sure all objects are within this area.
We cannot print if there is anything larger than this area.

Pink line is finished size 90x54mm

Blue line is safe area. 84x48mm

We recommend to have all important text, images etc inside this area

Foiling area needs to be 5mm in from the top,
left and right hand side. It needs to be 10mm from the bottom of the card

Creating your Spot Varnish and Silver Foil Areas

When creating your spot varnish and silver foil plate, duplicate the card below and set the areas you want spot varnished or silver foiled and indicate on the design set them to 100K.

This is so we can create the plates when doing the spot varnish.

Note: Spot Varnish can be done double sided but foiling can only be done one side.

Check List

1. All Dimensions need to be correct to the above description.
2. File needs to be in CMYK.
3. Make sure all fonts are outlined.
4. Check that images are 300dpi or above and that they are embedded NOT linked.
5. If there are black colours, select them to make sure they are NOT photoshop black. C75 M68 Y67 K90 is photoshop black if colours are simlair to this please change to be a solid mix of C50 M50 Y50 K100 or C30 M30 Y30 K100. This will give you a rich black.

Tips:

When creating spot varnish cards there are alot of creative things you can do.

Instead of spot varnishing over an object. You can simply just put a spot varnish shape over black, which will give you a very nice effect.

This will work well with most dark colours.

Please do not add crop marks, the machine will auto trim the cards to 90x54mm.

If you would like a custom size card, please indicate when you are sending your order and add 2mm bleed.