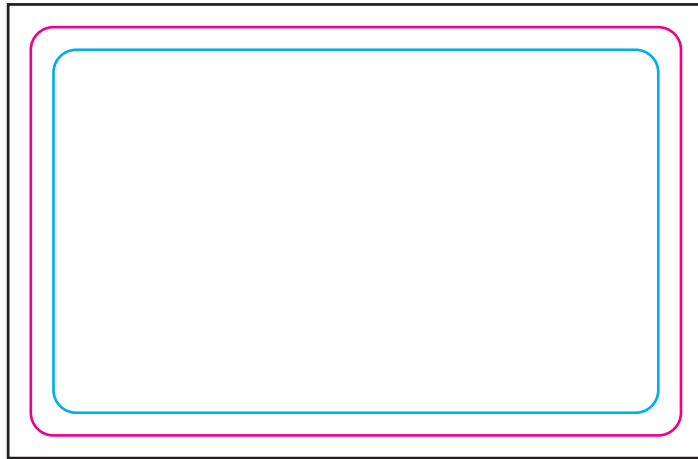


PET-S Silver base Cards

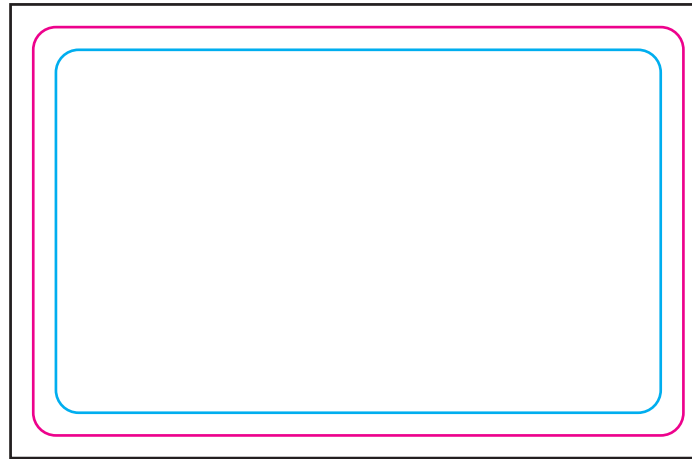
Card Set Up & Checklist 2011

www.krakn.com.au

CMYK Front



CMYK Back



Black line is bleed area, 92x60mm. All objects need to stay inside this area, images, backgrounds etc.

Pink line is trim line 86x54mm with a 3mm radius corner. This will be final size of the card.

Blue line is SAFE area, any important text, images etc should remain inside this area.

Check list

1. Convert all type to outlines.

We don't have every font or we may have a different version and this may change layout. e.g. Select all type then go to top menu type>convert to outlines. The type is now a vector.

2. The artboard needs to be in CMYK and all images and colours CMYK.

RGB colour will print terrible as they are screen colours not print colours.

3. If there are black colours, select them to make sure they are set up correct for print.

Background black (solid areas) = C30 M30 Y30 k100. (recommended)

Type and lines = K100 (black) maximum

Larger saturations may create problems when printed.

4. If there are grey colours, select them to make sure they are set up correct for print.

Minimum value k7%

Background, Type and lines need to be made of k only values.

eg k10, k20, k30, k40, k50, k60, k70, k80, k90

Other mix amounts may create problems when printed. (do not mix with CMY as this will make a dirty grey)

5. Please make sure images are embedded or send linked images used and minimum of 300dpi.

Under 300 dpi they will not look good.

6. Now save as .pdf or .au and send when ordered.